

## DF350 INSTANT ISSUANCE SYSTEM



### MAKE AN INSTANT IMPACT, DRIVE REVENUE

Increase customer loyalty, improve card activation rates and create cross-selling opportunities with the DF350 instant issuance system.

Developed specifically for financial instant issuance, this system is an affordable solution for financial and retail organizations.

Use this powerful system to reduce issuance costs and deliver cards the way customers want — customized, personalized, secure and on demand.

### Affordable, Powerful Instant Issuance

The Digital Factors DF350 Instant Issuance System empowers banks and retailers to issue secure, flat financial cards — affordably and instantly. With this reliable and compact desktop solution, organizations can capture more business by putting personalized, activated debit and credit cards in customers' hands at bank branch or store locations. Full-color or monochrome direct-to-card printing is offered along with magnetic stripe encoding, and contact or contactless smart card encoding. It also meets VISA and MasterCard instant issuance security guidelines.

**Instant purchasing power.** When integrated with Digital Factors IDSoft instant issuance software, issuers can print ready-to-use debit and credit cards with activated PIN numbers in minutes — giving consumers instant purchasing power.

**Strong program security.** User-selectable encoding and built-in card auditing features reduce the risk of fraud. AES-256 encryption protects magnetic stripe data from unauthorized interception during network transmission. A hardware lock suite secures the printer and supplies.

**Versatile printing.** Flat pre-printed cards can be personalized with monochrome printing to enhance cardholder satisfaction and drive card use. Or choose full-color printing that creates edge-to-edge coverage and adds high quality graphics such as images and headshots.

**Flexible configurations.** Create the ideal system with optional features such as smart card encoding and a six-compartment multi-hopper input.

- Direct-to-card printing
- Magnetic stripe and single wire contact/contactless smart card encoding
- Convenient front-facing input and output hopper
- Optional six-compartment multi-hopper



### DF350 Instant Issuance System Features and Specifications

#### Full-color Printing

- Up to 195 cards per hour, single-sided (YMCKT\*)
- Up to 133 cards per hour, two-sided (YMCKT-KT\*)

#### Monochrome printing

- Up to 371 cards per hour, two-sided (black HQ\*)

#### Encoding

- Magnetic stripe encoding | ISO 7811, three track high-and low-coercivity

#### Print technology

- Direct-to-card dye sublimation/resin thermal transfer printing

#### Card capacity

- Automatic card feed with 100-card input hopper based on 0.030 in. card thickness
- 25-card output standard | Separate reject location and holding tray, 10-card capacity | Front exception card slot

#### Security features

- Software activated lock to secure card stock, supplies and reject card hopper
- SSL/TLS encryption, supports AES-256 | Bolt-down ready Kensington™ lock compatible (lock sold separately) | Concealed output hopper
- Password protected cabinet | Non-resettable card counter for auditing

#### Display

- 2-line LCD display
- User interface languages available: English, Spanish, German, Italian and Japanese

#### Physical dimensions

- Single hopper system: 8.8 in. W x 21.2 in. D x 8.8 in H (22.4 cm x 53.8 cm x 22.4 cm)
- Six-compartment multi-hopper system: 16.5 in. W x 27.5 in. D x 14.5 in. H (41.9 cm x 69.9 cm x 36.8 cm)

#### Weight

- Single input hopper, encoding, printing: 12 lbs.
- Six-compartment multi-hopper, encoding, printing: 33 lbs.

#### Connectivity

- Ethernet and USB

#### Operating System Support

- Windows™ 8 (32 and 64 bit), Windows™ 7 (32 and 64 bit), Windows XP™ SP3 (32 bit)
- Windows Server™ 2012 (64 bit), Windows Server™ 2008 R2 (64 bit), Windows Server™ 2003 R2 (32 bit)

#### Warranty

- 12-month warranty

### DF350 Instant Issuance System Options

#### Multi-hopper

- Six-compartment multi-hopper | Six 100-card hoppers, 600-card total capacity

#### Smart card personalization

- Contact and contactless smart card encoding for ISO 14443 A/B, ISO 7816 and Mifare™
- Single-wire connectivity | Supports production of EMV™ level-1 compliant cards

#### Print technology

- One-sided (simplex) and two-sided (duplex), edge-to-edge printing
- Full-color and monochrome printing capability
- Standard mode: 300 x 300 dots per inch, standard text, bar code and graphics printing
- High-quality mode: 300 x 600 dots per inch; enhanced text and graphics printing
- 300 x 1,200 dots per inch; enhanced text printing
- Digital Factors IDSoft™ printing technology
- Ability to conform to sRGB standard

### Your complete financial instant issuance solution

Manage your card programs the way you want — with exceptional security, reliability and flexibility. The Digital Factors DF350 instant issuance system works seamlessly with IDSoft™ software, certified supplies and regional services to give you a complete financial instant issuance solution.

### Software

Digital Factors IDSoft™ software is the best-selling solution for instant issuance of credit, debit and ATM cards. Instantly issue a wide variety of financial cards on-demand and drive new revenue for your financial card program.

### Supplies

Digital Factors Supplies help you produce highly secure cards instantly. Count on superb image quality and optimize the performance of your Digital Factors issuance system.