

business communications

your way

PLANETPRESS SUITE



EASILY CREATE OR ENRICH VARIABLE CONTENT DOCUMENTS OF ANY TYPE; TRANSACTIONAL, TRANSPROMOTIONAL OR PROMOTIONAL

Bottom-up design, using host incoming data

Extract required information from data such as print streams, databases, XML or other formats and easily map it onto a template document.

Add value to existing business documents

PlanetPress Suite can import existing business documents created with any Windows application and interpret their content intelligently for repurposing and enrichment.

OPTIMIZE PRODUCTION AND DOCUMENT DISTRIBUTION WITH AUTOMATED WORKFLOWS

Documents created with PlanetPress Suite can be printed on any printer, sent by email or faxed and even indexed and archived in Electronic Document Management systems.

Enabling business communications

Business documents play a central role in the communications between organizations and their clients. Invoices, statements, financial reports; every document sent to your customer is an opportunity for new business. With the right technology, you can create business documents and customer communications that help you develop, maintain and grow your business.

Customer communications impact every department of your organization. The right solution will allow you to communicate more effectively with your current customers as well as to quickly implement strategies and processes to respond to future needs.

Process Owners

Increase productivity and profitability

*Improve existing processes
and reduce production delays*

Do more in less time

Business Managers

Turn every communication into an opportunity to build loyalty and fuel sales

*Convert data into targeted,
relevant business communications*

Efficiently slash document-processing costs



Key PlanetPress Suite Features

Object oriented workflow tools

The PlanetPress Suite workflow tools offer numerous easy to use built-in objects to simplify connecting to and communicating with almost any enterprise application. Advanced programs and scripts can be written for an unlimited level of integration.

Support for a wide variety of data and document input

PlanetPress Suite allows you to work with almost any type of data or document. Built-in emulations include ASCII & Line printer data, CSV, Database, Channel Skip, PDF and XML; you can also implement your own with our embedded script technology – PlanetPress Talk. Once PlanetPress Suite receives the data or document, it can be used to drive the document content, distribution and workflow dynamically.

Unique Windows driver for input from any Windows application

PlanetPress Suite's workflow tools come with their own Objectif Lune printer driver for Windows. The driver is device-independent, thus ensuring that documents created with any Windows application can be dynamically processed, modified and enhanced before production on virtually any device. The end result is a fully formatted, variable content document driven by your own business rules, ready for printing, emailing, faxing and archiving.*

Advanced PDF handling tools

Combined with our unique Windows driver, which has the ability to create PDFs from any application for use in PlanetPress Suite, our workflow modules offer many PDF tools to help you optimize production. You can easily split, conditionally process and even merge documents together. Use the documents as they are or add instant value with OMR, color formatting, scaling and duplication; or, with third party options, perform address cleansing for postal optimization.*

Support for Windows

PlanetPress Suite runs on Windows Vista, Server 2008, XP and Server 2003. PlanetPress Suite can be installed on one or multiple workstations or servers (physical or virtual) and linked through workflow communication objects to work together and distribute processing across your business.

* Available with PlanetPress Office and PlanetPress Production only

For more information contact your local office, or visit:

www.objectiflune.com/ppsv7

Marketing Professionals

Drive more business with better communications

Quickly respond to market opportunities

Easily enhance existing documents

Transform business documents into attractive advertising vehicles with transpromo messages

IT Professionals

Improve your business processes with no change to the system in place

Implement a single and proven solution for all your documents and forms

Make no change to your infrastructure and ensure compliancy with enterprise applications

Automate tasks and reduce your workload

Finance Executives

Use technology to create revenues and benefit from a speedy ROI

Reduce labor costs and associated production turnaround

Accelerate distribution process, speed up the payment and reduce postal costs

Use digital archiving and reduce the cost of customer service

Maximize your marketing budget to create sales opportunities



Objectif Lune

BUSINESS COMMUNICATIONS - YOUR WAY

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